

Dear PGL Exhibitor:

Asia Society's Partnership for Global Learning is hosting its fifth annual dynamic national conference; *Engage the World*, June 27-29, 2013, at the New York Marriott Hotel at the Brooklyn Bridge in New York City. This conference will provide the perfect opportunity for an organization such as yours to showcase your services. Become an exhibitor today!

Here are a few reasons why you should consider becoming an exhibitor:

- The Asia Society annual conference is the only conference that brings together PreK-12 school educators, support providers, business and policy leaders to focus on developing global competencies in U.S. students.
- The conference will draw approximately 650 leaders from the educational community, including federal, state, local and university policymakers and administrators charged with developing resources and programs in K-16 schools nationwide.
- There will also be significant numbers of classroom teachers seeking practical guidance on the implementation of the Common Core and 21<sup>st</sup> century skills and a big picture understanding of why it is critical to do so.
- Attendees have a particular interest in resources related to international studies, technology, global perspectives, world languages, student and teacher travel.
- The conference is part of a multi-year, multi-sector effort to advance international studies in schools as a critical part of our nation's response to globalization.

We believe the Partnership for Global Learning Annual Conference would be an ideal venue for an exhibit by your organization. Please read the attached documents for more information.

If you require any additional information, please contact Ilaria Mazzocco, PGL Events Coordinator at [imazzocco@asiasociety.org](mailto:imazzocco@asiasociety.org) or by calling (212) 327-9260.

With best regards,



Anthony Jackson  
Vice President, Education

Asia  
Society



HONG KONG  
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# Partnership for Global Learning Annual Conference

Engage the World

June 27-29, 2013 ♦ Marriott Hotel @ the Brooklyn Bridge ♦ Brooklyn, NY

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We are seeking exhibitors whose products and/or services help educators build global competencies in elementary, middle and/or high school students.

- Teachers
- School Administrators
- District or State Level Administrators
- Curriculum Specialists
- Teacher Educators/Professional Development Support Providers

## To Register

[www.asiasociety.org/pgl13](http://www.asiasociety.org/pgl13)

## Exhibit Fees

\$750 non-profit organizations

\$900 for-profit companies

## Exhibit Hours

- Wednesday, June 26<sup>th</sup> : Set up, 2:00-5:00 pm
- Thursday, June 27<sup>th</sup> : Set up by 11:00 am; close by 5:00 pm
- Friday, June 28<sup>th</sup> : Set up by 7:00AM; close at 7:00pm
- Saturday, June 29<sup>th</sup> : Set up by 7:00 AM; close at 2:00 PM

Please note that the exhibits will be closed during the conference plenary sessions.

Due to space constraints, we are limited to a total of 20 exhibits. Exhibitors will be confirmed on a first-received basis.

**Please register online or contact:**

**Ilaria Mazzocco**  
**[imazzocco@asiasociety.org](mailto:imazzocco@asiasociety.org)**  
**212-327-9260**

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## SHIPPING LABEL INFORMATION

Please use the following mailing information when shipping any packages directly to the hotel.  
**The hotel will accept packages beginning on June 24th.**

**TO:**

**Asia Society Conference**

**Group Name: (Company Name of Exhibitor/Booth #)**

**Event Date: June 27-29<sup>th</sup>, 2013**

**New York Marriott at Brooklyn Bridge**

**Attn: Carolyn Majors, Senior Event Manager**

**333 Adams Street**

**Brooklyn, New York 11201**

**Package \_\_\_\_\_ of \_\_\_\_\_**