

# Registration Form

## Envisioning the World's Next Great Market: Korea and the Economic Future of Northeast Asia

### Asia Society's 14th Asian Corporate Conference

Co-organized by Dow Jones & Company, Inc.

May 12-14, 2004

The Shilla Hotel • Seoul, Korea

To register, please fill out this registration form, then fax to 212-517-8315. You may also contact the Asia Society Box Office by phone: 212-517-ASIA (2742) (M-F 10AM to 5PM EST) or email: [boxoffice@asiasoc.org](mailto:boxoffice@asiasoc.org)

Given Name \_\_\_\_\_ Family Name \_\_\_\_\_  
Honorific: Mr., Dr., Mrs., Ms., Other \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City / State / Zip / Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

If you are a member of a conference collaborating or outreach organization, please list: \_\_\_\_\_

Name of accompanying spouse: \_\_\_\_\_

I will attend the Gala Opening Night Dinner on May 12th.  Yes  No

I will attend the Gala Dinner on May 13th.  Yes  No

REGISTRATION FEE	US\$	KRW*
Member	\$600	700,000
Non-Member	\$1200	1,400,000
**Accompanying Spouse (not colleague)	\$100	120,000

\* Estimated KRW; Actual rate of exchange will vary \*\*Includes Opening Night and Second Night Dinner Only

Please contact the Box Office for NGO/Academic Rates

#### REGISTRATION OPTIONS:

Registration will only be accepted when accompanied by payment.

##### I. Via Asia Society in New York

- By Check: Must be in US\$ and payable to Asia Society/Corporate Conference
- By Credit Card: Send completed registration form and fee to: Asia Society c/o Business Programs, 725 Park Avenue, New York, NY 10021, USA Fax: (212) 517-8315, Attn: Christine Wraga. For more information call Megan Ford at (212) 327-9370 or email [seoul2004@asiasoc.org](mailto:seoul2004@asiasoc.org)

##### II. On Site Registration At Conference Secretariat

From May 4 – May 12 you may register in person at the Asia Society Conference Secretariat, The Shilla Hotel, 202 Jangchung-dong 2-ga, Jung-gu, Seoul, Korea.

- By Check: Must be in US\$ payable to Asia Society/Corporate Conference
- By Credit Card: Please complete credit card information on this registration form.
- By Wire Transfer: In US\$ only. Email [seoul2004@asiasoc.org](mailto:seoul2004@asiasoc.org) for Asia Society bank information. Tel. (82-2) 2230 34 91 Fax. (82-2) 2230 37 21 Attn: Asia Society Secretariat

##### Visa Information

A visa is required of travelers from certain countries when entering Korea. Please contact Korean authorities in your area to determine if you need a visa. Please allow time for processing if a visa is required.

##### Travel Information

If you need help making travel arrangements, please contact Maria Sirico at New York Travel Service by phone at 800-727-6987, or by email at [maria@newyorktravelusa.com](mailto:maria@newyorktravelusa.com).

##### Confirmation

Upon receipt of registration payment, confirmation of registration will be sent. Payment must be received before May 1st to guarantee your place. Registrations are on a first come-first serve basis; space is limited.

##### Cancellation Policy

All cancellations must be sent or faxed to the Asia Society by April 15th in order to receive a refund.

**PAYMENT:** Check in US Dollars only (payable to Asia Society / Corporate Conference) or bill my  Amex  Visa  MasterCard

Name as it Appears on Credit Card: \_\_\_\_\_

Credit Card Acct. No.: \_\_\_\_\_

Total Due: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

#### HOTEL ACCOMMODATIONS



The Hotel Shilla  
202 Jangchung-dong 2-ga  
Jung-gu Seoul (100-392)

##### Reservations Contact:

Ms Yena Seo  
Tel: (82-2) 2230 33 10  
Fax: (82-2) 2230 37 20

##### Contact for Other Inquiries:

Ms. Yvette Lee,  
Sales Manager at the Shilla  
E-mail: [yvette.lee@samsung.com](mailto:yvette.lee@samsung.com)  
Tel: (82-2) 2230 34 91  
Fax: (82-2) 2230 37 21

The most preferred 5 star hotel for business and leisure travelers is well known for its state-of-the-art facilities, personalized impeccable services and superb cuisine, all within close proximity to shopping and businesses.

To reserve a room at the Shilla Hotel, please contact the Shilla Reservation Center by email at [shilla.reserve@samsung.com](mailto:shilla.reserve@samsung.com) or fax at (82-2) 2230 37 20. If you require assistance, please contact Ms. Yena Seo, Special Group Booking, at (82-2) 2230 33 10. Please indicate that you are reserving a room for the Asia Society's 14th Asian Corporate Conference. There are a limited number of rooms at special rates available for conference delegates. Please make your reservation by April 20. After this date, reservations will be accepted on a space availability basis at prevailing rates.

##### Normal Floor:

**Deluxe Single:** US\$220.00+ per room per night

**Business Deluxe Single:**  
US\$240.00+ per room per night

**Extra charge for double occupancy:**  
US\$26.00+ per person per night

**Royal Service Executive Floor**  
(Executive lounge breakfast incl.):

**Executive Deluxe Single:**  
US\$250.00+ per room per night

**Executive Business Deluxe Single:**  
US\$272.00+ per room per night

**Extra charge for double occupancy:**  
US\$40.00+ per person per night

++All the above rates are subject to 11% service charge and VAT