



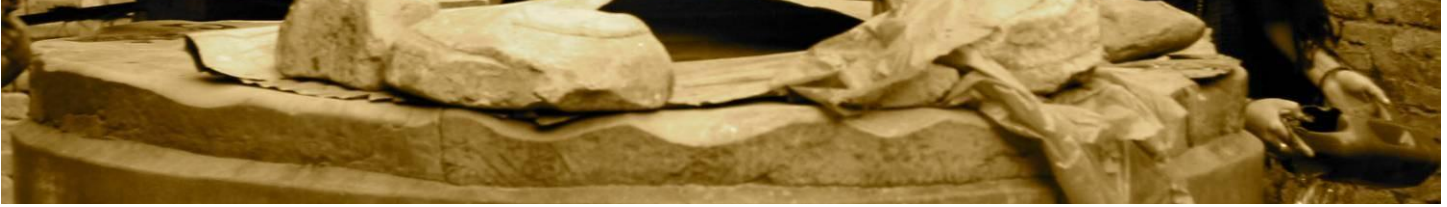
Asia 21 Young Leaders Initiative



2012 PUBLIC SERVICE AWARD

We invite you to nominate an organization that deserves to be considered for the Asia Society's Asia 21 Young Leaders Initiative 2012 Public Service Award (PSA). The winning organization will receive not only US\$10,000, but also the ongoing support of the Asia 21 Class of 2012 Fellows. Selection criteria and an application form are attached.

L e a d e r s h i p f o r a S h a r e d F u t u r e



THE AWARD:

The Asia Society's "Asia 21 Young Leaders Initiative" brings together dynamic young leaders from across the Asia-Pacific region and the United States. Asia 21 Class of 2012 Fellows, a core group of leaders from the Asia Society, are pleased to announce the launch of the Asia 21 Young Leaders Initiative 2012 Public Service Award (PSA). The award recognizes an organization that serves underprivileged social and economic groups, communities and the public in the Asia-Pacific region.

The goals of the Public Service Award are as follows:

- (a) Recognize the achievements of a small to medium-sized organization engaged in public service in the Asia-Pacific region
- (b) Provide a grant to support the activities of the organization
- (c) Provide ongoing support for the organization through the assistance of the 2012 Asia 21 Class of Fellows
- (d) Replicate successful activities of the organization in other countries

The Award consists of US\$10,000 along with the continued active support of the Asia 21 Class of 2012 Fellows in providing the selected public service organization with access to the Fellows' network for program development as well as in helping to replicate the models of successful projects. This additional in-kind aid will help position the award-winning organization with the tools to expand to a higher level of service and to other regions around Asia.

For a link to the profiles of the 2012 Fellows, please see below:

<http://www.asiasociety.org/policy-politics/asia-21/asia-21-fellows-class-2012>.

SELECTION CRITERIA FOR ORGANIZATIONS:

An organization should meet the following eligibility criteria:

ESSENTIAL CRITERIA

All organizations applying for this award must:

- be nominated by an Asia 21 Fellow or Delegate of a past Asia 21 Young Leaders' Summit
- be based in the Asia-Pacific region and conduct activities in the Asia-Pacific region
- be willing to accept ongoing support from the Asia 21 Class of 2012 Fellows
- gain permission to accept funds from the United States of America
- demonstrate positive impact from their work at the time of submission of their application
- have an annual budget of less than US\$ 3 million
- have a transparent accounting process for finances

DESIRABLE CRITERIA

It is highly desirable that a successful organization:

- conduct work that is innovative and sustainable over the long-term
- conduct work with specific and measurable impact that can be tracked over time
- have a clear mission statement and focus
- conduct work that meets the needs of a specific underprivileged group or community
- conduct work that has the potential to grow and be extended to other countries in the Asia-Pacific region

Award Selection Committee:

The Award Selection Committee will consist of the Asia 21 Class of 2012 Fellows and the Asia Society, with technical support from additional organizational partners.



TIMELINE AND KEY STEPS



July 19 – September 3, 2012:

Call for nominations

All proposals for the Asia 21 2012 PSA should be submitted by email to the Jury Administrator.

October 1 – November 1, 2012:

Final selection process by Asia 21 Fellows

September 3, 2012:

Closing date for applications

November 1, 2012:

Winner of the PSA notified

All unsuccessful applicants will be notified by email before 18th October 2012.

September 3 – October 1, 2012:

Review of proposals and the selection of top five organizations

Proposals will be reviewed against the selection criteria mentioned on the previous page. The top five organizations will be duly published on the Asia Society website on September 13.

December 7-9, 2012:

Award Ceremony

Asia 21 2012 PSA Presentation Ceremony at the Asia Society's 2012 Asia 21 Young Leaders Summit in Dhaka, Bangladesh.

NOMINATION PROCEDURES:

Current and previous Asia 21 Young Leaders (including both Delegates and Fellows) are invited to nominate one or more organizations for the Asia 21 2012 Public Service Award. The organization should complete the following application form, including the name and year of the Asia 21 Delegate or Fellow.

The application, including the documents described on the following page, should be submitted by email as a **single PDF document**. All nominations should be submitted in English.

NOMINATION DEADLINE:

Completed nomination, application forms and required information therein must be submitted by **12:00 Midnight, ET on September 3, 2012**.

SUBMISSION OF NOMINATION FORMS:

Nominations for the Asia 21 2012 PSA should be submitted by **email only** to:

Jury Administrator for the Asia 21 Class of 2012 Fellows:

Email: blinden@asiasociety.org

Past winners have included:

- 2011: Roots of Health, Philippines
- 2010: HOME, Singapore
- 2009: Prisoners Assistance Nepal, Nepal
- 2008: Mashhad Positive Club, Iran
- 2007: Odanadi seva Samsthe, India
- 2006: Chi Heng Foundation, Hong Kong

See the Asia Society website for more details about these organizations:

<http://www.asiasociety.org/policy-politics/asia-21/public-service-award>

AWARD CEREMONY:

The Asia Society will cover the cost of a senior representative from the award recipient organization to attend the award presentation ceremony at the Asia Society's Asia 21 Young Leaders Summit in Dhaka, Bangladesh, from December 7-9, 2012. The recipient is encouraged to provide a handout or booklet to promote his/her project at the Summit. The Asia 21 2012 PSA Committee will screen a two-minute audio visual presentation of the recipient's work at the Summit if this is available.

POST-AWARD ACTIVITIES:

The award recipient organization will receive active support from the Asia 21 Class of 2012 Fellows and their networks

Asia 21 2012 Public Service Award

for one full year. After one year, the award recipient will be expected to report back to the Asia 21 Class of 2012 Fellows.

Asia Society's Asia 21 Young Leaders Initiative 2012 Public Service Award Application Form

1. Information on the Nominator:

Nominated by	
Asia 21 Fellow/Delegate (Class/Year)	

2. Information on the Organization:

Organization			
Contact Person			
Position of Person in Organization			
Field(s) of Activity			
Country of Operation			
Postal Address			
Telephone		Fax	
Email address		Web	

3. What specific benefits to disadvantaged individuals or communities have been provided by this organization? Identify measurable indicators where possible.
(maximum 500 words)

4. Essential eligibility criteria (tick the following boxes)

The organization:

- is willing to accept ongoing support from the class of Asia 21 Fellows
- is able to gain permission to accept funds from the United States of America (this must be confirmed prior to the receipt of the award)
- has a total annual operating budget of approximately US\$ _____

How are finances managed transparently within this organization? (maximum 200 words)

5. How does your work meet the Desirable Criteria outlined on page 2?
(To be filled by the applicant under the following headings; maximum 1000 words)

- This organization conducts work that is innovative and sustainable over the long-term
- This organization conducts work with specific and measurable impact that can be tracked over time
- This organization has a clear mission statement and focus
- This organization conducts work that meets the needs of a specific underprivileged group or community
- This organization conducts work that has the potential to grow and be extended to other countries in the Asia-Pacific region

6. Additional documentation

(scan and include in the PDF for your application)

Please include all of the following documents, merged into one PDF, in the following order:

1. Completed nomination form
2. 2 references / letters of recommendation from individuals and/or organizations clearly indicating their support for the nomination for the Asia 21 2012 PSA and attesting to the nominee's contributions. These supporting letters must come from appropriate project stakeholders (e.g. project beneficiaries, government officials, or private sector)
3. Most recent annual report of the organization from 2010-2011 or 2011-2011, including an annual financial statement (please include only the latest report)
4. Additional information that supports your application (such as press releases, reports or other data relating to projects mentioned in your application). The additional information should be a maximum of 5 pages. This is not essential to your application. We may request additional information during the review process.

Nominations for the 2012 Public Service Award should be submitted **by email only**. Please scan these documents and include them all in a **single PDF document**. Please endeavor to keep the PDF file to a maximum size of 10MB. You can merge a number of separate PDF documents by using various programs available free on-line.

Jury Administrator for the Asia 21 Class of 2012 Fellows

blinden@asiasociety.org

Additional information about previous award winners can be obtained from the Asia 21's website at:

<http://www.asiasociety.org/policy-politics/asia-21/public-service-award>

Deadline for Nomination

Completed nomination forms, including all the required supporting information, must be submitted by 12:00 midnight, ET on September 3, 2012.

