



Pacific Cities Sustainability Initiative Sponsorship Benefits	Presenting \$50,000	Benefactor \$25,000	Leader \$10,000
Note: Sponsorship benefits below apply to PCSI activity for FY2014 (multiple locations worldwide)			
Access & Participation			
Opportunity to host private briefings, workshops, and intimate dinners	Yes	Yes	
Introduce keynote speaker/moderator at a program	Yes	Yes	
Head table reserved seats (when applicable)	2	1	1
Complimentary reserved, preferred seating tickets to programs	Up to 5	Up to 3	Up to 2
Opportunity to suggest a speaker for the Annual Forum*	Yes	Yes	Yes
Invitation to participate in program planning meetings	Yes	Yes	Yes
Invitations to VIP receptions and auxiliary events	Up to 5	4	Up to 2
Thought Leadership & Visibility			
Executive profile on Asia Society website with link to written pieces	Yes	Yes	
Podium recognition at event(s)	Yes	Yes	
Social media mentions (primarily Twitter and Facebook)	Yes	Yes	Yes
Company logo on website, in promotional and program materials and signage	Logo	Logo	Logo
Visibility with AS traditional and online media partners where applicable	Logo	Logo	Logo
Company name in press release and other media outreach	Yes	Yes	Yes
Company ad/presence in printed program at event(s)	Full-page	Half-page	Quarter Page
Opportunity to display promotional materials at events (tabletop)	Yes	Yes	Yes
Appreciation in AS and ULI print media advertisements and newsletters where applicable	Yes	Yes	Yes

Note: Company name and logo placement will be made according to level of sponsorship; priority will be given to highest-level sponsors

Note: Seating arrangements will be made according to level of sponsorship; priority will be given to highest-level sponsors

**Subject to approval by PCSI Planning Committee*